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THE SPIRAL TO INCIDENCE ON PUBLIC POLICY IN THE CONNECTED LANDSCAPES PROGRAM

The Connected Landscapes Program follows **a strategy for transforming public policy to encourage the protection of forests and natural resources**. The process to incidence on public policy involves **the following 5 steps** that spiral up from the local to the global.

INTERVENTION MODEL

01 FRAMING SUBJECTS
Define subjects of interest to the community and raise awareness in local figures

02 PROPOSING SOLUTIONS
Collectively consider, propose and select practical and achievable alternatives

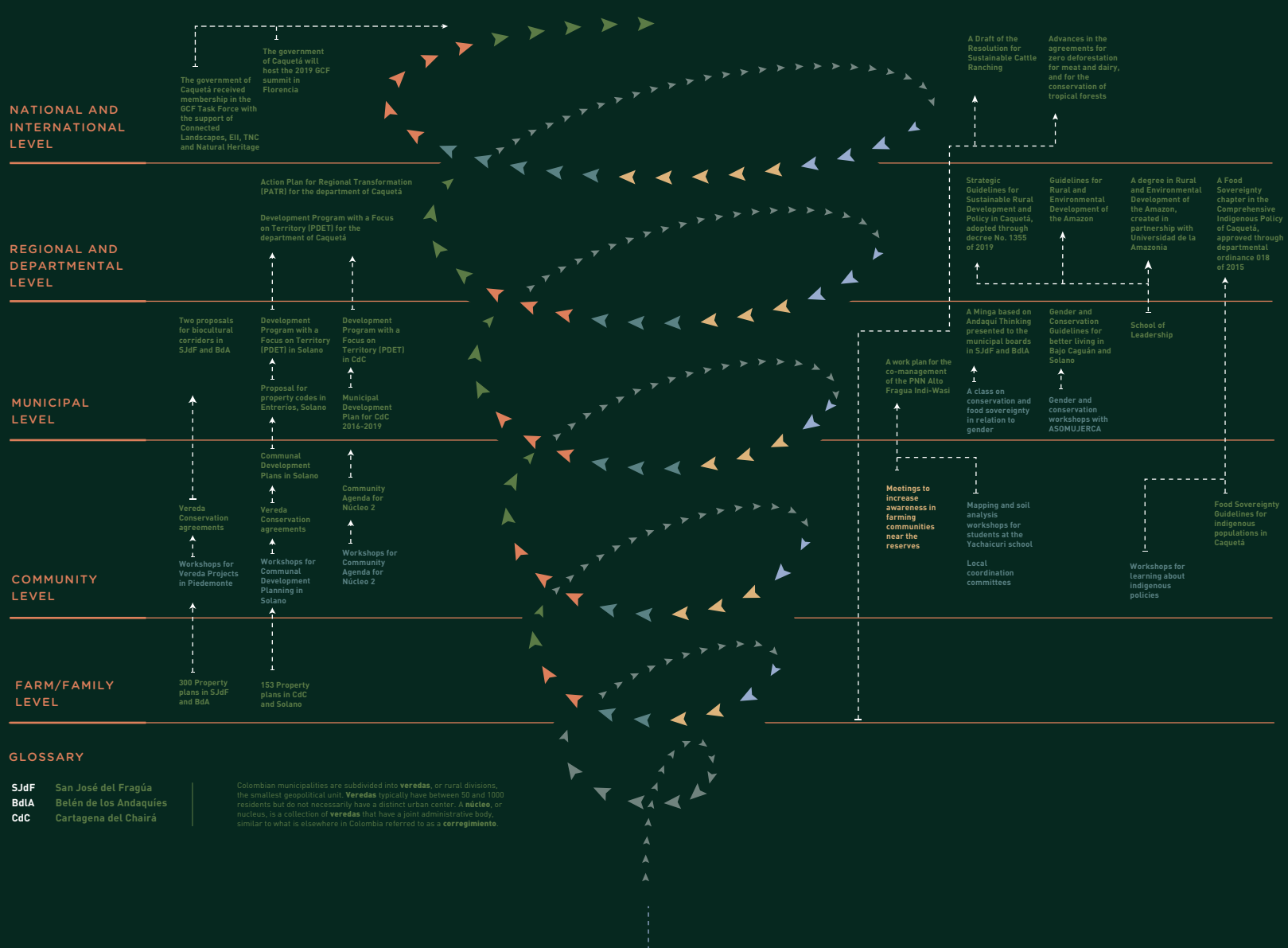
03 DESIGN OR IMPLEMENTATION
Facilitate the creation of legal measures or guiding documents through spaces for dialogue and education

04 COMMUNICATION
Present, explain, discuss, and spread concepts among peers, stakeholders and decisions makers

05 INCIDENCE
Transform concepts into programs, guidelines, official positions and public interventions

LEVELS OF INCIDENCE

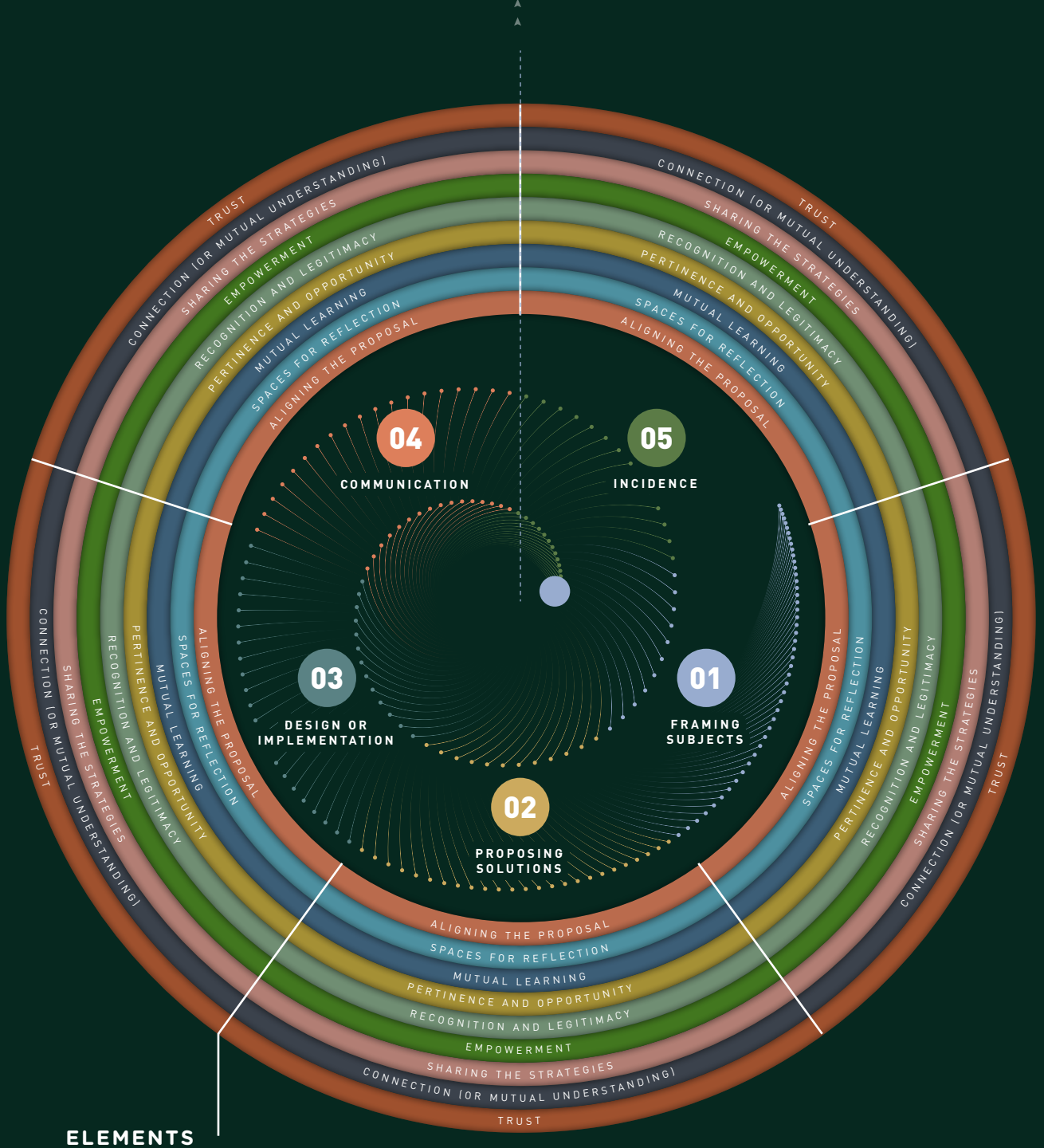
MILESTONES



GLOSSARY

SJdF	San José del Fragúa
BdlA	Belén de los Andaquíes
CdC	Cartagena del Chairá

Colombian municipalities are subdivided into **veredas**, or rural divisions, the smallest geopolitical unit. **Veredas** typically have between 50 and 1000 residents but do not necessarily have a distinct urban center. A **núcleo**, or nucleus, is a collection of **veredas** that have a joint administrative body, similar to what is elsewhere in Colombia referred to as a **corregimiento**.



ELEMENTS OF SUCCESS

ALIGNING THE PROPOSAL

- Clarifying the principles of the Program and environmental education
- Identifying shared interests with other regional initiatives and projects
- Harmonizing and integrating the objectives of the Program with community needs and initiatives, as well as with the interests of grassroots organizations, other programs and governmental bodies

SPACES FOR REFLECTION

- Creating spaces and opportunities to share knowledge and experience, building together and from the ground up to take the local to the global

MUTUAL LEARNING

- Promoting co-creation, learning from others and learning by doing
- Using appropriate communication materials

PERTINENCE AND OPPORTUNITY

- Staying on the ball: being attentive to opportunities and participating in decision making spaces or groups
- Being flexible and adapting to regional circumstances and conditions
- Working as a team with local partners and allies

RECOGNITION AND LEGITIMACY

- Recognizing and building upon local wisdom and experience, recognizing and consolidating the potential of Amazonian identity, and encouraging a participatory focus

EMPOWERMENT

- Supporting initiatives that are already under way and promoting existing leadership
- Skill building
- Amplifying the voices of organizations and individuals, especially women

CONNECTION

- Connecting people and organizations
- Prioritizing consensus and diversity
- Participatory construction and decision making through the regional, generating synergies and working at multiple levels

TRUST

- Fomenting horizontal peer relationships between beneficiaries, partners and allies
- Transparency, communication and follow-through in commitments